



Simon's exceptional mediation skills, coupled with his strong relationships on both the defence and plaintiff sides of the legal community, allow him to get to the heart of the matter early on, de-escalating disputes before they become conflicts and ultimately finding solutions so clients can get on with their lives.

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Born in the nation's capital, **Simon Gencher** graduated from the University of Ottawa with a Bachelor in Social Science, specializing in Criminology and a

Bachelor of Arts in Psychology. He obtained his law degree from the University of Alberta in 1996 and was admitted to the bar in 1998. Simon then obtained a Masters in Law at Osgoode Hall Law School in 2000, specializing in Alternative Dispute Resolution. Simon's training and experience has made him very effective at negotiating excellent settlements for his clients.

Simon's keen interest in the law, his desire to help others, and his drive to make a difference are ultimately the reasons he decided to practice personal injury law. When asked to join the Morris Law Group in 2009, Simon saw in the firm a similar passion for tirelessly championing the rights of clients. He admired the firm's unique team approach and relished the opportunity to mentor under William Morris.

With over a decade of experience on the defence side and having appeared at every level of court,

including the Supreme Court of Canada, Simon has a unique understanding of both sides of the law. This experience helps him prepare a more fundamentally sound case for his clients and assists him in providing more realistic expectations for clients as they are prepared for the long and sometimes arduous process of personal injury compensation.

Simon, an active member of the legal community, is a member of the Ontario Trial Lawyers Association, Hamilton Law Association, Canadian Bar Association, and Law Society of Upper Canada.

Simon is a father of three and loves to participate in numerous outdoor sports, especially skiing and surfing.

Since 1960, The Morris Law Group has become synonymous with fighting for the rights of injured persons. When you hire our firm, your case will have the full support and direction of a team of experienced personal injury lawyers, accident benefits consultants, and a full-time health professional.

The Morris Law Group. Real People. Real Results.

Areas of specialization:

Motor vehicle accidents | Brain injury | Spinal cord injuries
Paralysis | Head and neck injuries | No fault claims
Medical malpractice | Slip and fall | Disability claims

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